

Cable & Community Relations





TOWNSHIP HALL RENOVATIONS

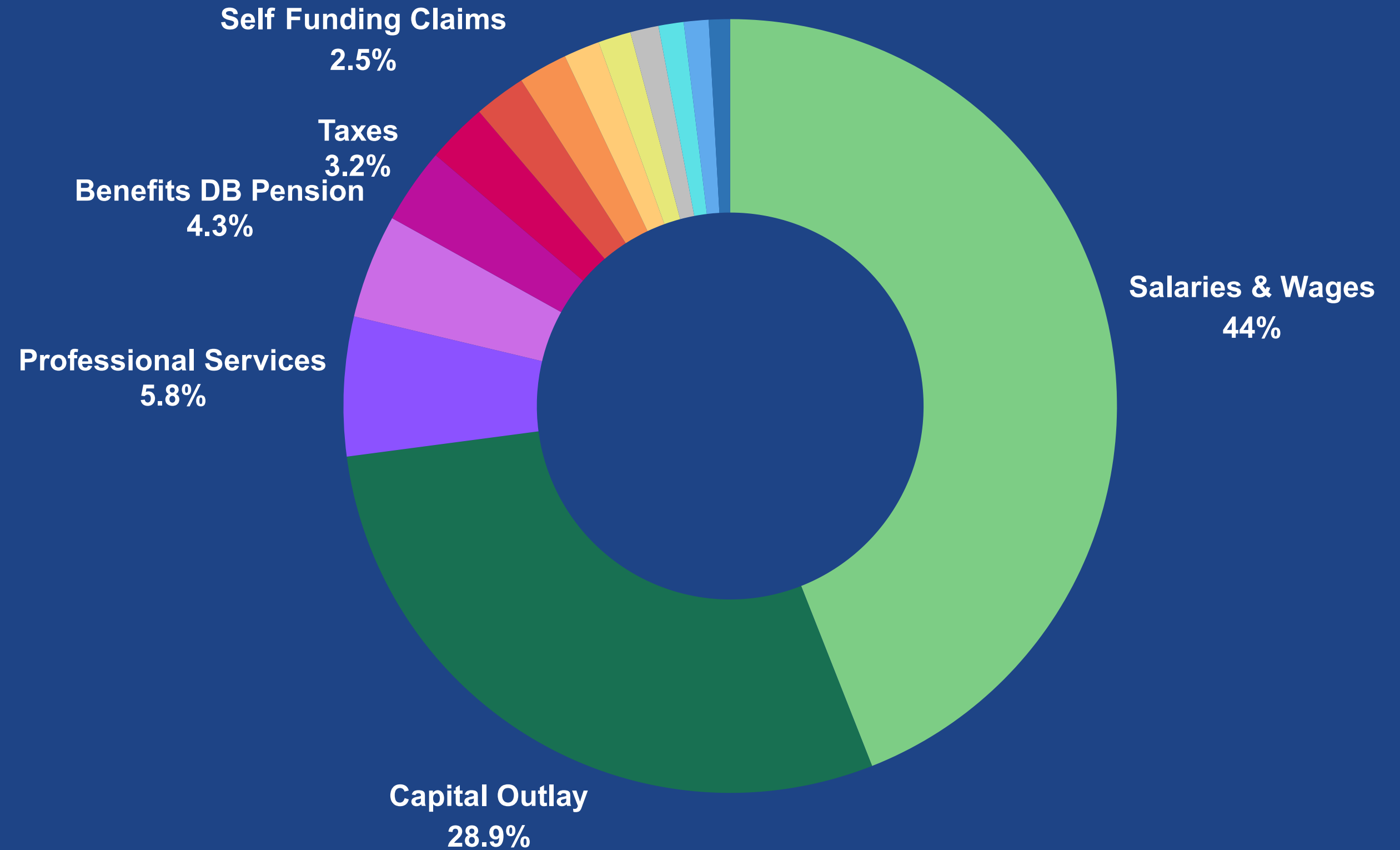
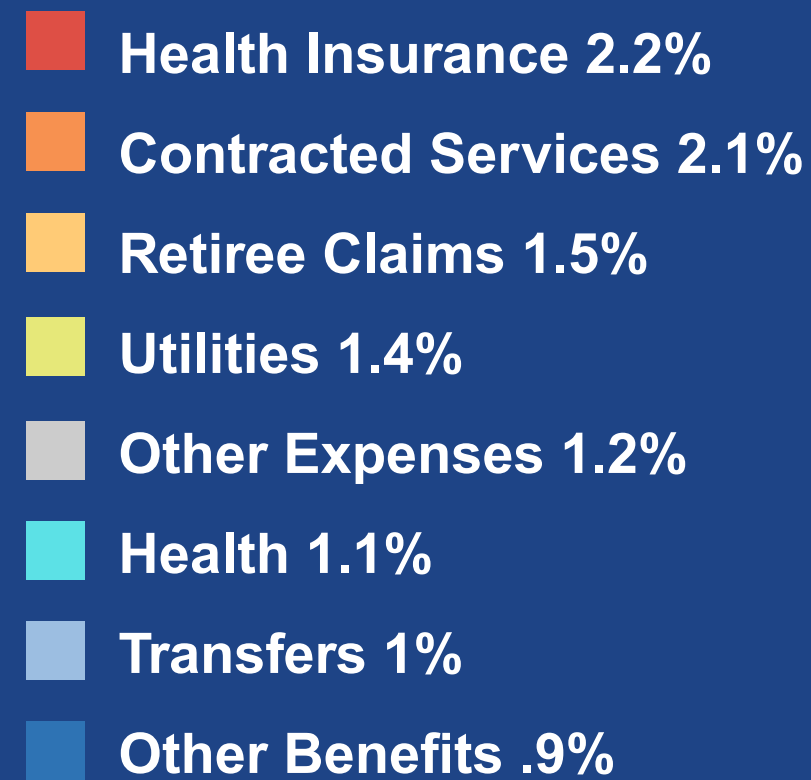
BEFORE

AFTER

BUDGET

Expenses

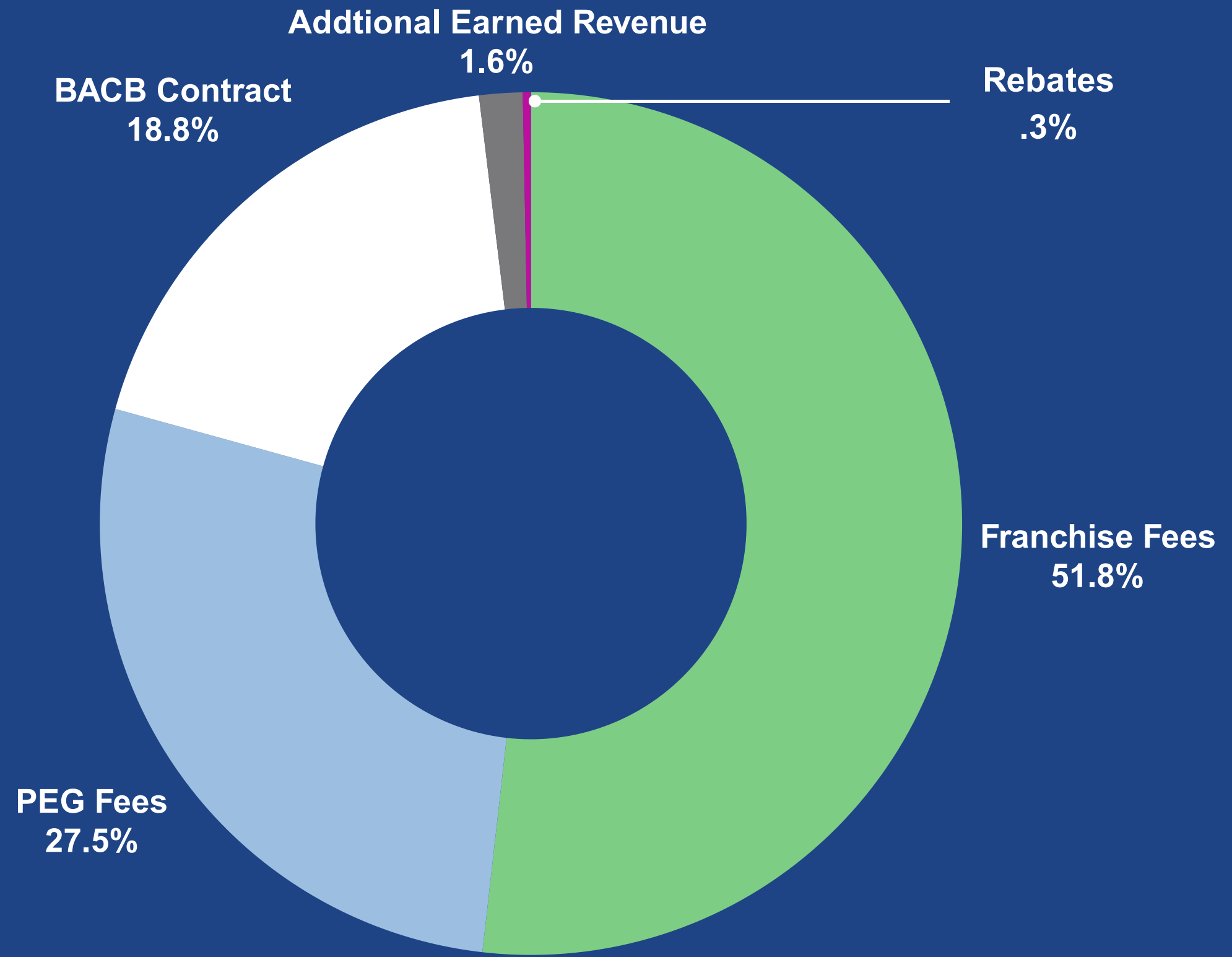
\$1.66 Million



BUDGET

Revenue

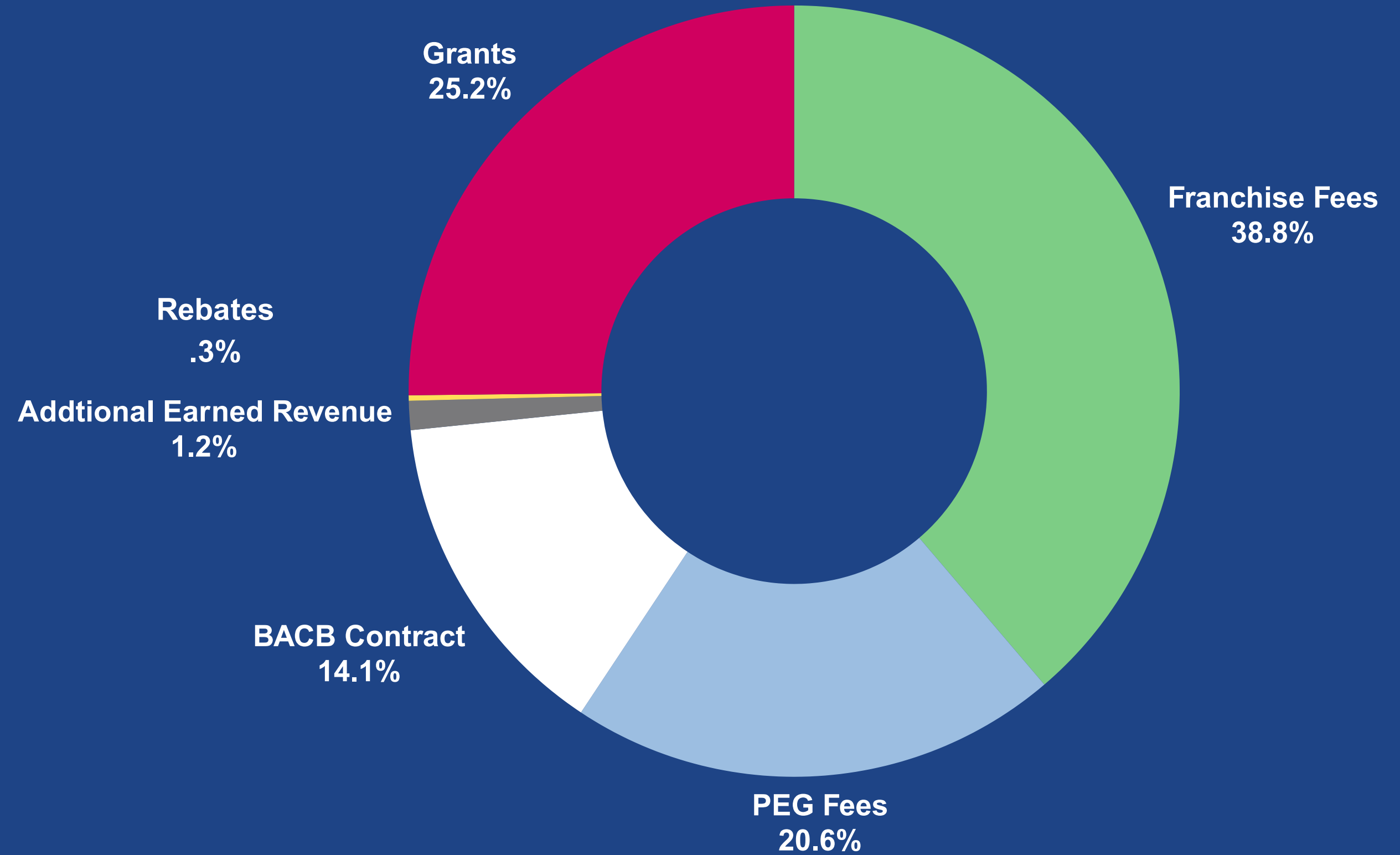
\$1.66 Million



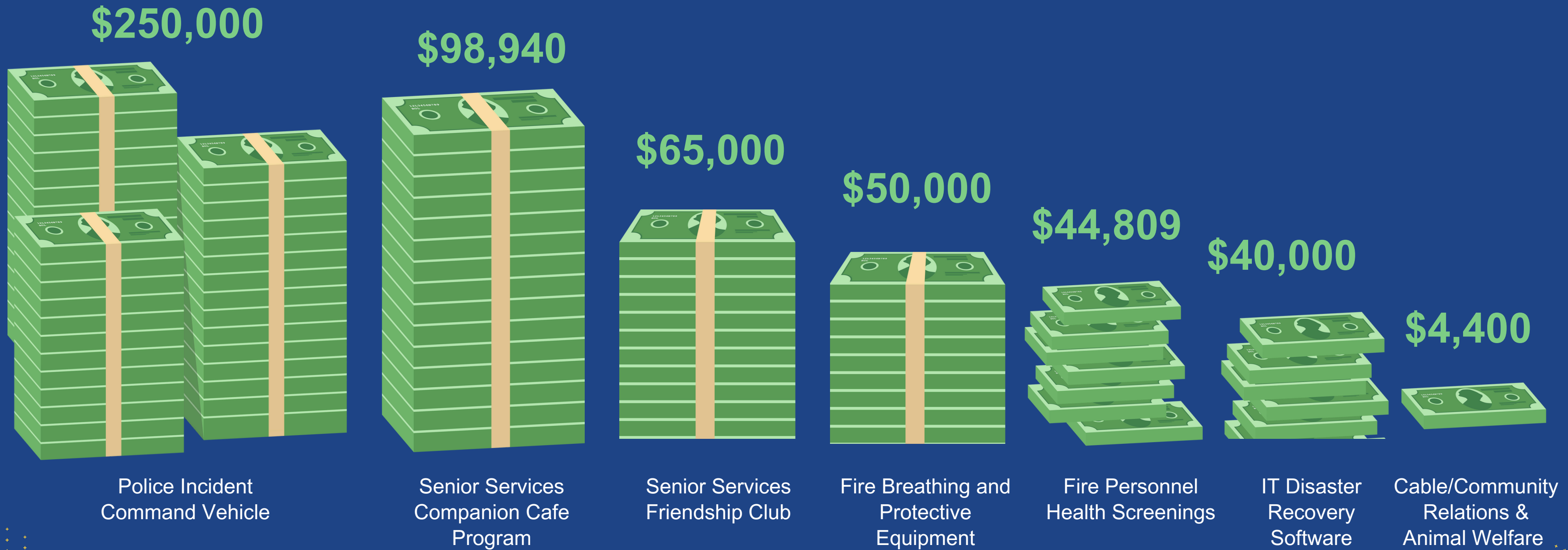
BUDGET

Revenue

\$2.1 Million



\$551,749 GRANTS AWARDED



Cable Fees (Franchise & PEG)
Analysis of Revenues
FY 2019 & FY 2024, difference

Type	Municipality	Revenue			
		FY 2019	FY 2024	Change incr/(decr)	% change
City	Alma	96,406	77,922	(18,484)	-19%
Village	Armada	23,081	16,206	(6,875)	-30%
City	Bloomfield Hills	206,945	169,777	(37,168)	-18%
Township	Bloomfield Township	1,520,128	1,409,140	(110,988)	-7%
Township	Brighton Township	323,804	296,747	(27,057)	-8%
City	Coldwater	94,600	80,200	(14,400)	-15%
City	Davison	91,279	70,944	(20,335)	-22%
Village	Goodrich	13,745	10,117	(3,628)	-26%
City	Hancock	33,871	30,441	(3,430)	-10%
City	Hazel Park	181,999	117,064	(64,935)	-36%
Township	Highland	307,612	278,342	(29,270)	-10%
Township	Holly	73,018	68,295	(4,724)	-6%
City	Ironwood	52,286	45,326	(6,960)	-13%
City	Northville	161,882	115,480	(46,402)	-29%
City	Madison Heights	533,077	331,765	(201,312)	-38%
City	Manistee	117,486	105,914	(11,572)	-10%
City	Mason	37,867	23,205	(14,662)	-39%
Village	Milford	133,000	149,000	16,000	12%
City	Oak Park	524,152	393,411	(130,741)	-25%
Township	Plymouth	669,122	541,608	(127,514)	-19%
Township	Richland Township	78,000	85,000	7,000	9%
City	Richmond	95,629	93,678	(1,951)	-2%
City	Rochester	291,430	233,842	(57,588)	-20%
City	Rochester Hills	1,610,808	1,160,000	(450,808)	-28%
City	Roosevelt Park	61,362	46,188	(15,174)	-25%
City	Royal Oak	1,346,513	910,298	(436,215)	-32%

OUR TEAM



Carrie LeZotte

Director of Cable &
Community Relations



Greg Black

Operations Manager
Community Relations



Steve Rota

Operations
Manager Cable



Jose Guzman

Grants & Engagement
Coordinator



Amy McKaig

Digital Content
Coordinator



PART-TIME STAFF



LIVING IN BLOOMFIELD





LAUNCHING CAREERS

**DAMON
FINNEY**

Associate TV Producer






@ Word of Faith International Christian Center

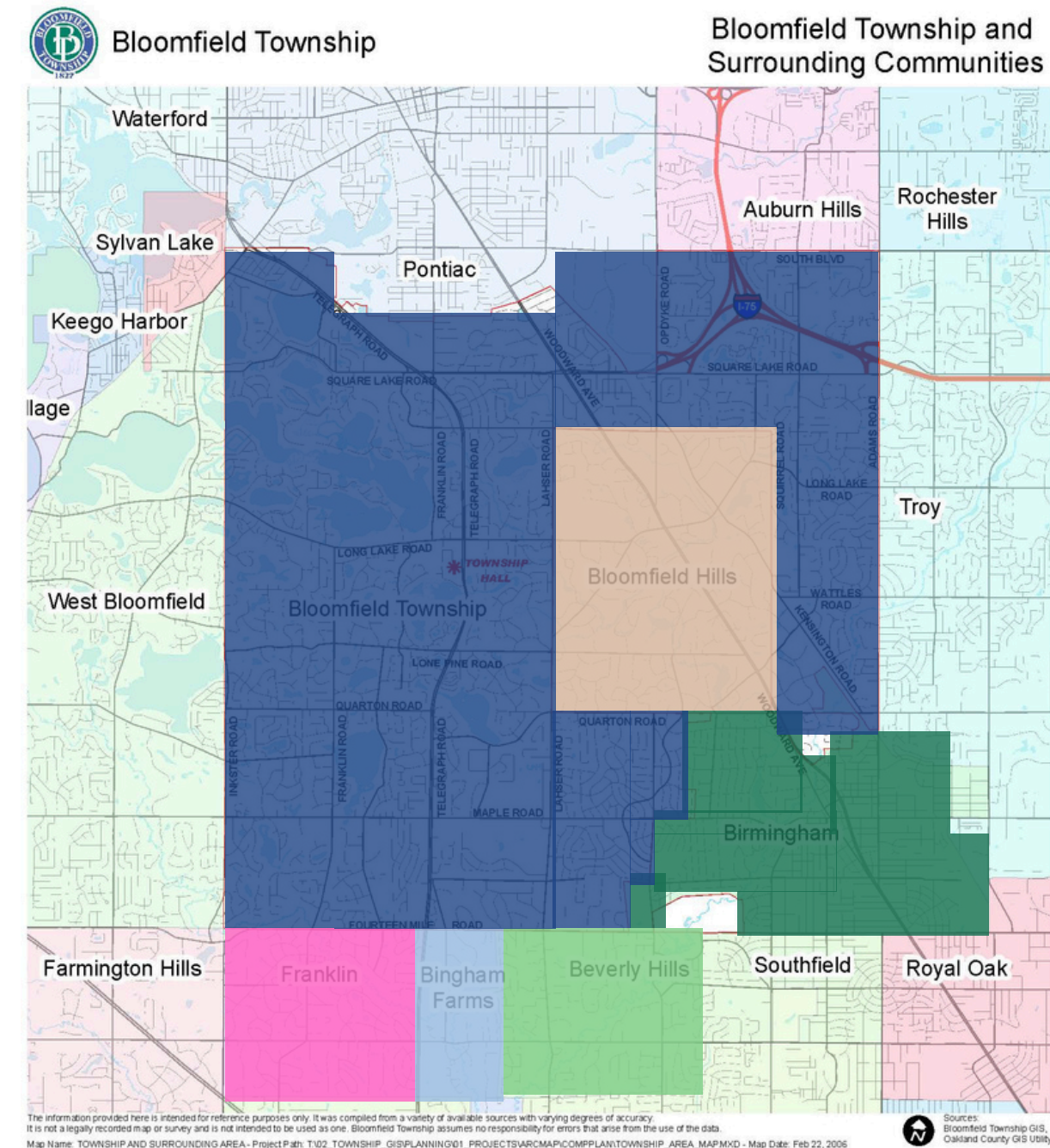
**CAELEY
SMITH**

Full-Service
Printing Consultant
@ FedEx Office



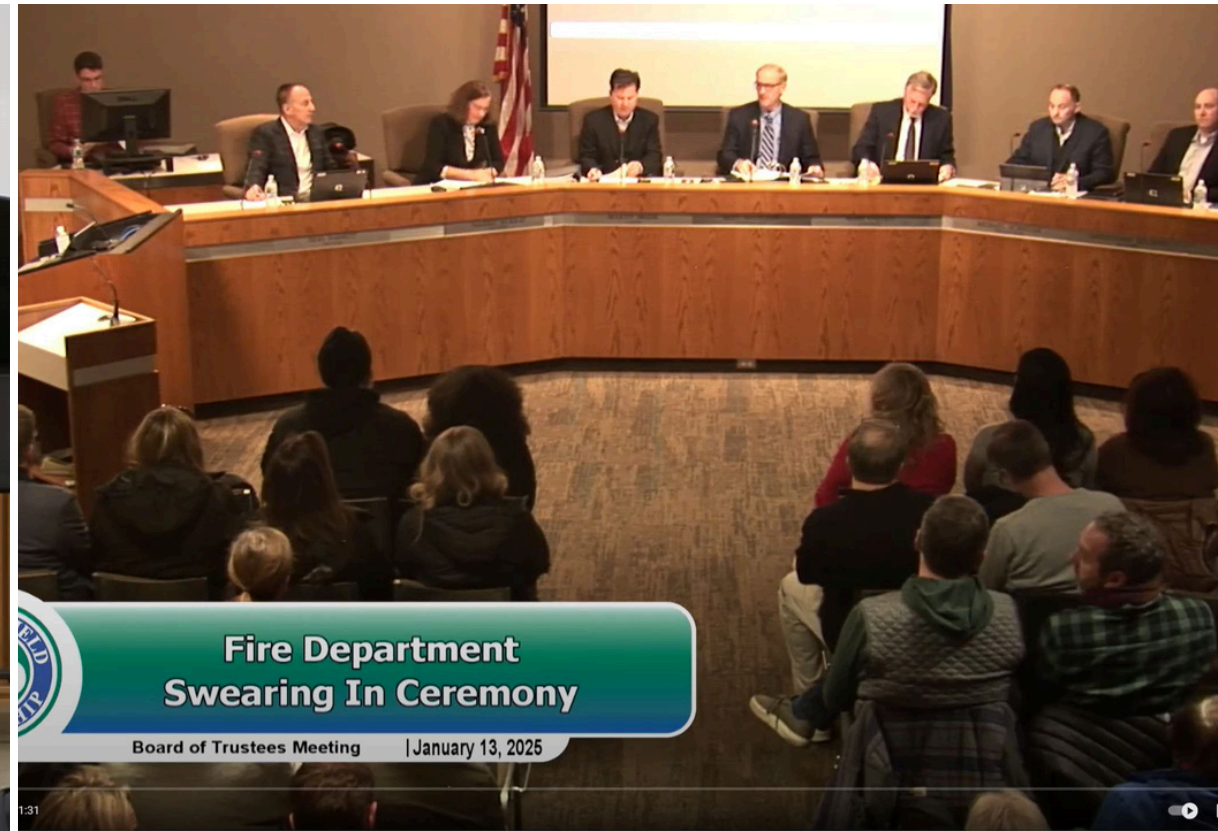
OUR PEG COMMUNITIES

	Bloomfield Township	42,031
	Birmingham	21,755
	Beverly Hills	10,521
	Bloomfield Hills	4,431
	Franklin Village	3,133
	Bingham Farms	1,105



Source: 2020 Census data datacommons.org

TYPES OF PROGRAMMING



326

Public
Programs

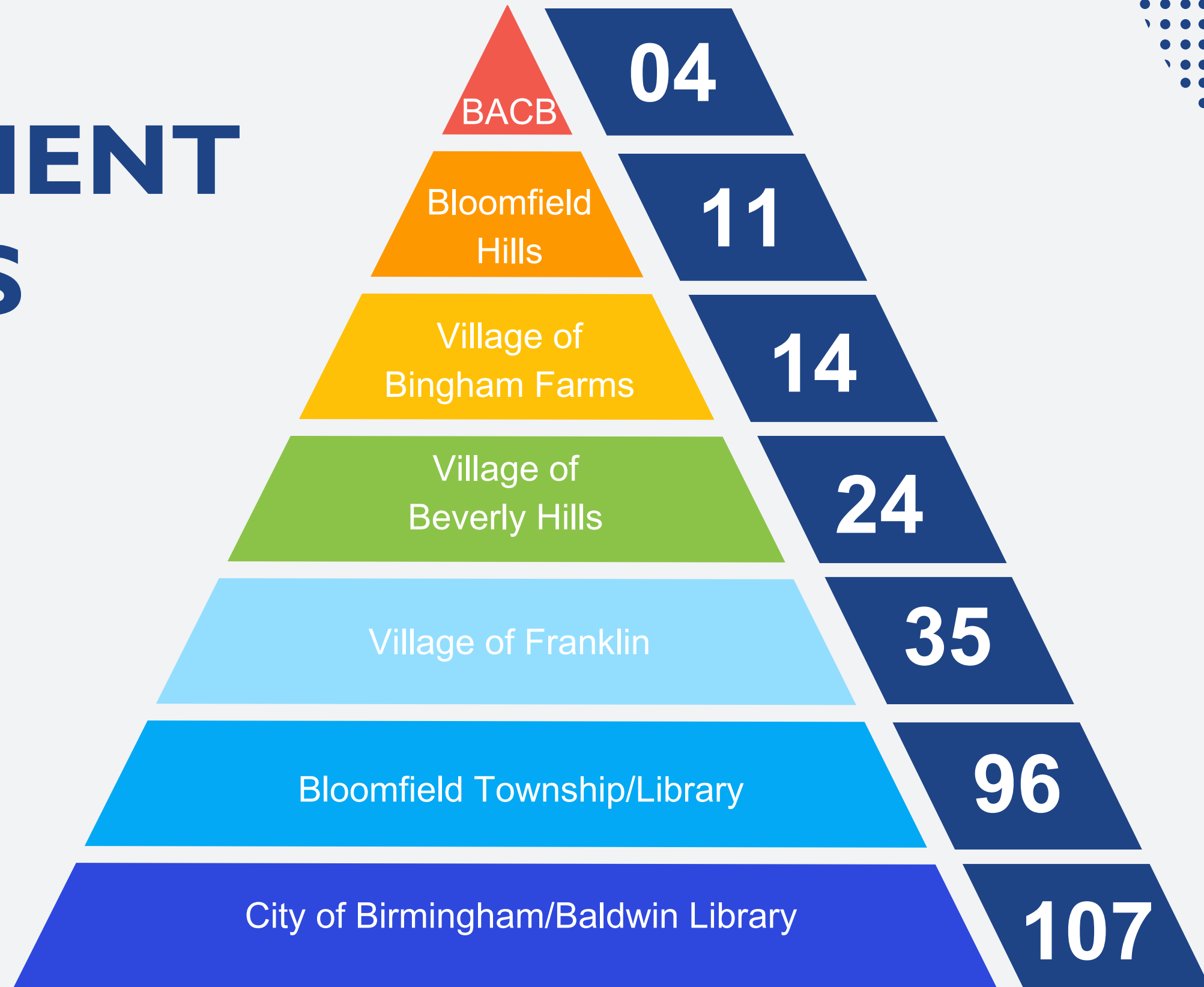
291

Government
Meetings

72

Partner
Programming

GOVERNMENT MEETINGS LIST



TYPES OF PUBLIC PROGRAMS



SPORTS/CONCERTS/PARADES



LECTURES



PSA/DOC/SPECIAL PROGRAMS



PODCASTS



Local Sports ON LOCATION



**Seaholm vs.
Groves Sports
Match-Ups**

**Production
Truck**



Special Events ON LOCATION



**Birmingham
Concerts in
the Park**

**Special Events
like USGA
Junior
Amateur Golf**



Showcasing OUR TOWNSHIP



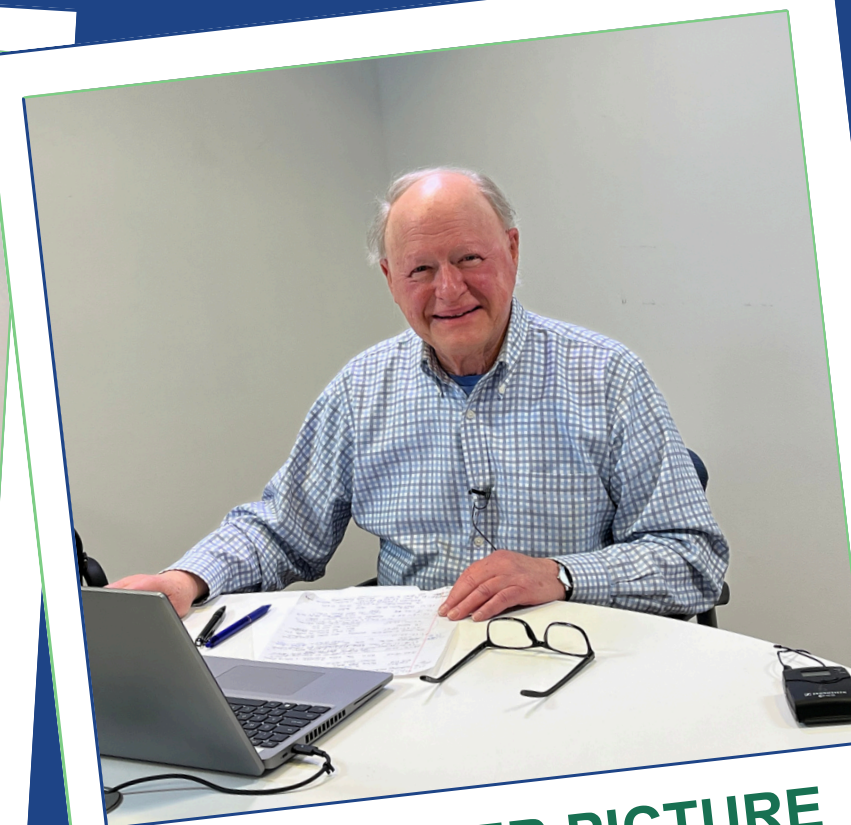
NEW COMMUNITY PRODUCERS



CHOPZ!
Host Kat Orlando



THE FRANKLIN SHOW
Host Michael Seltzer

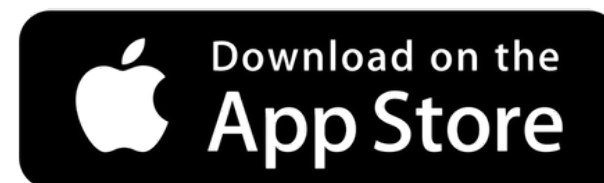


THE BIGGER PICTURE
Host Joel Brown

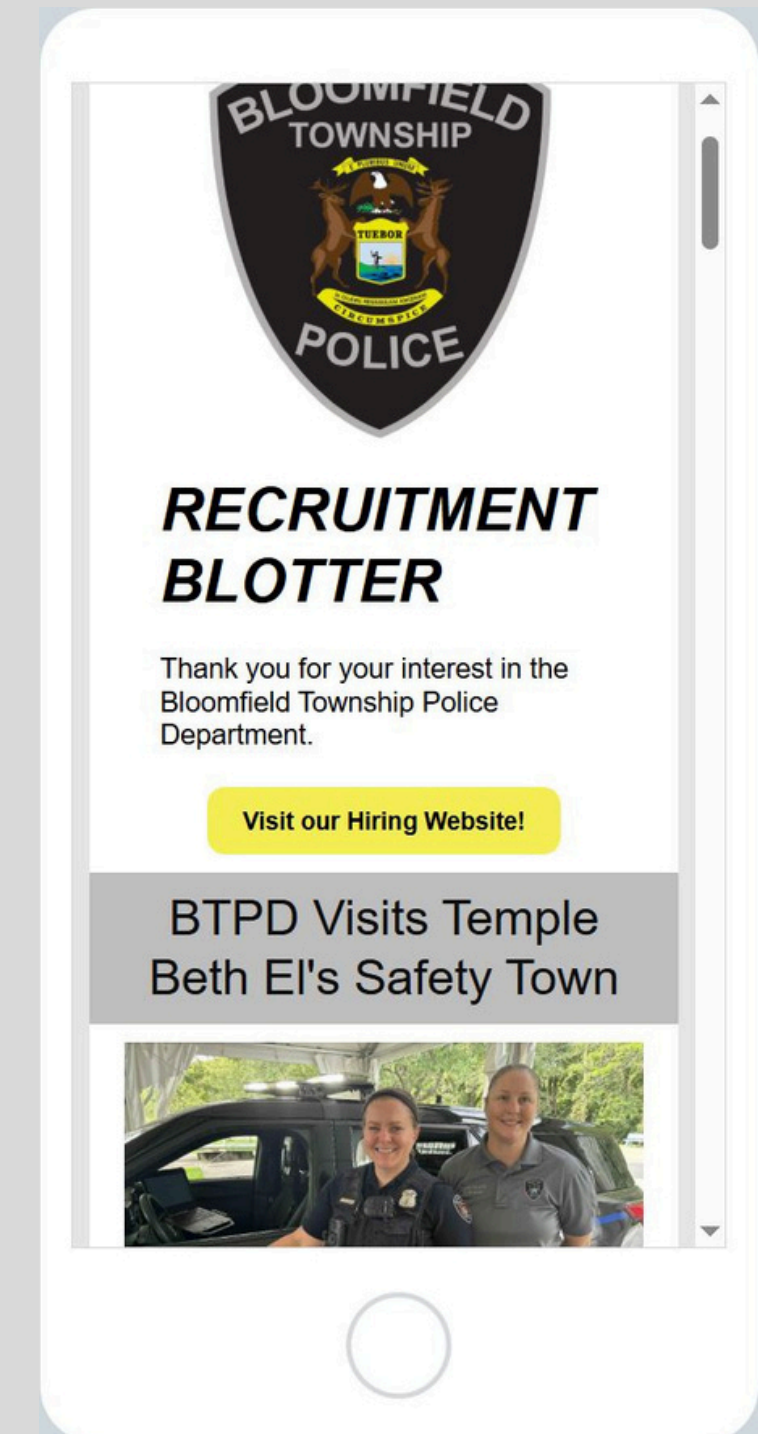
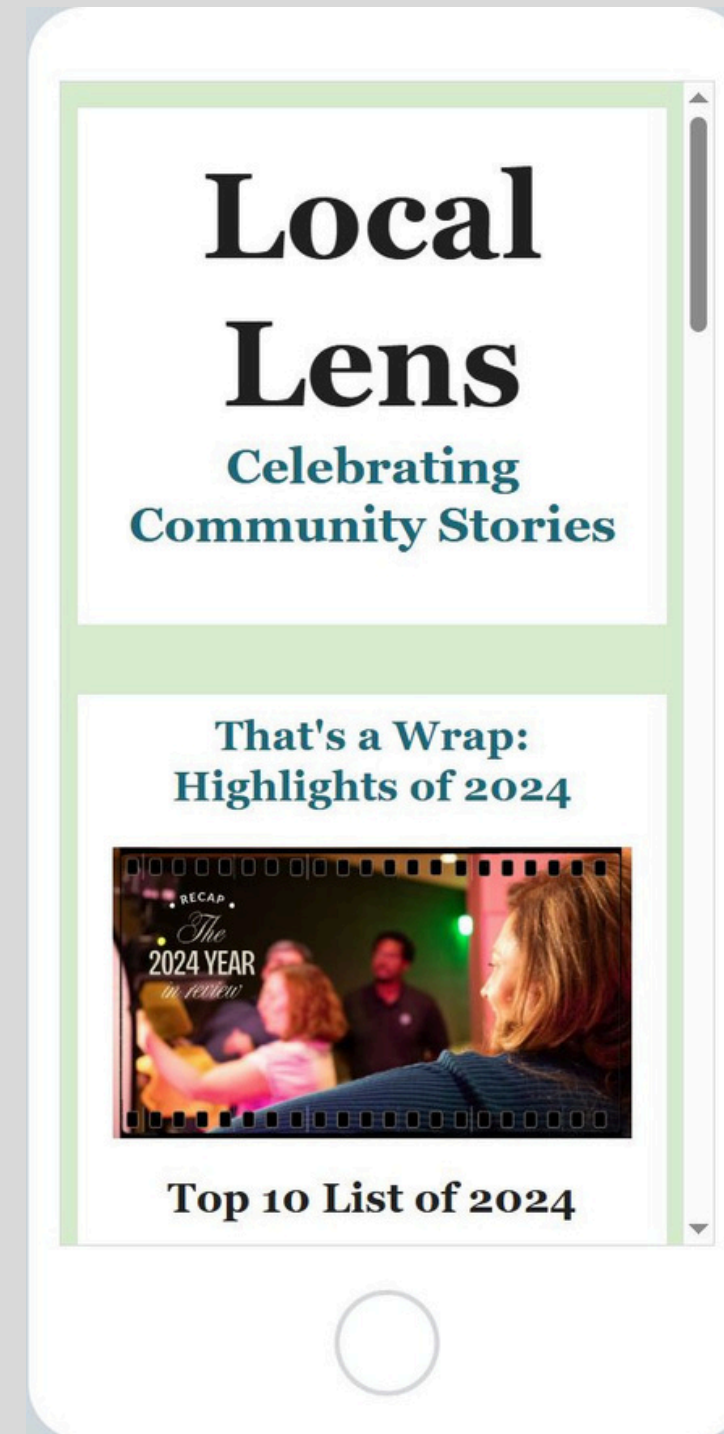
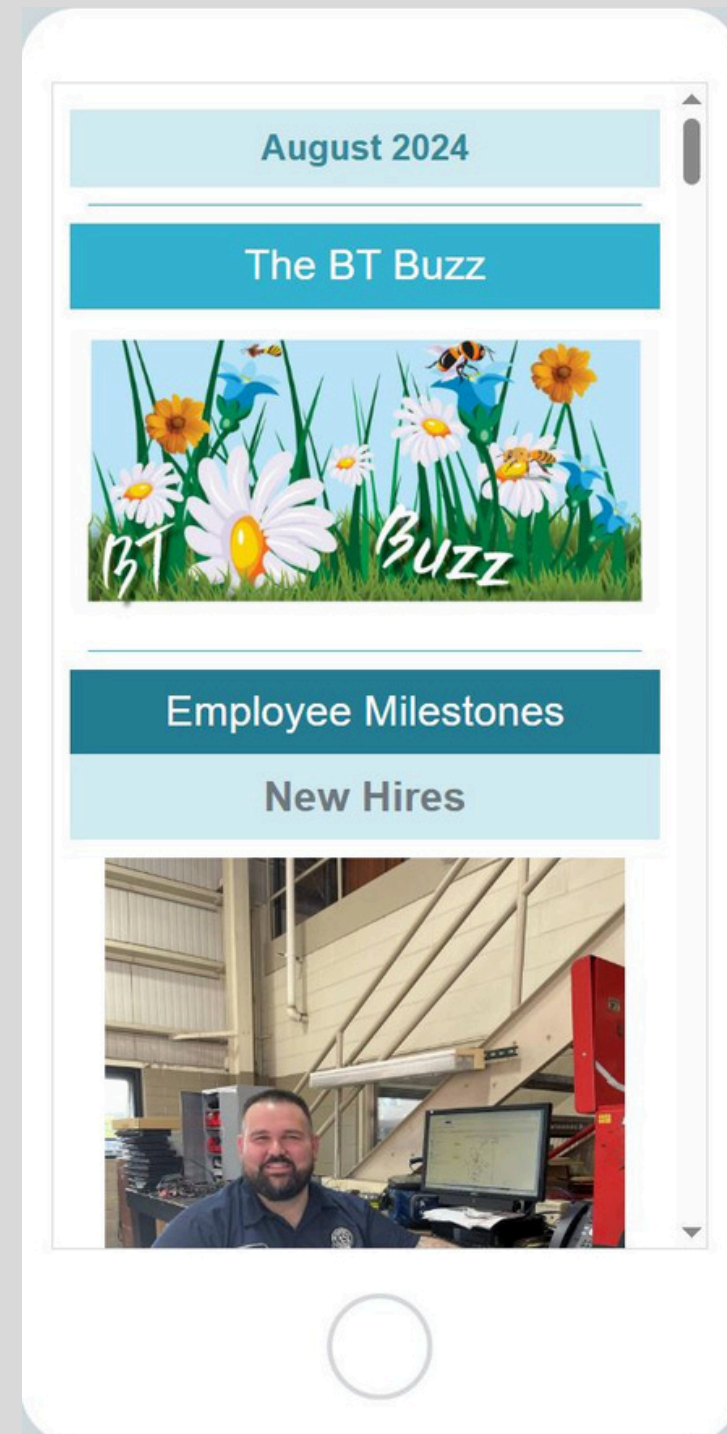
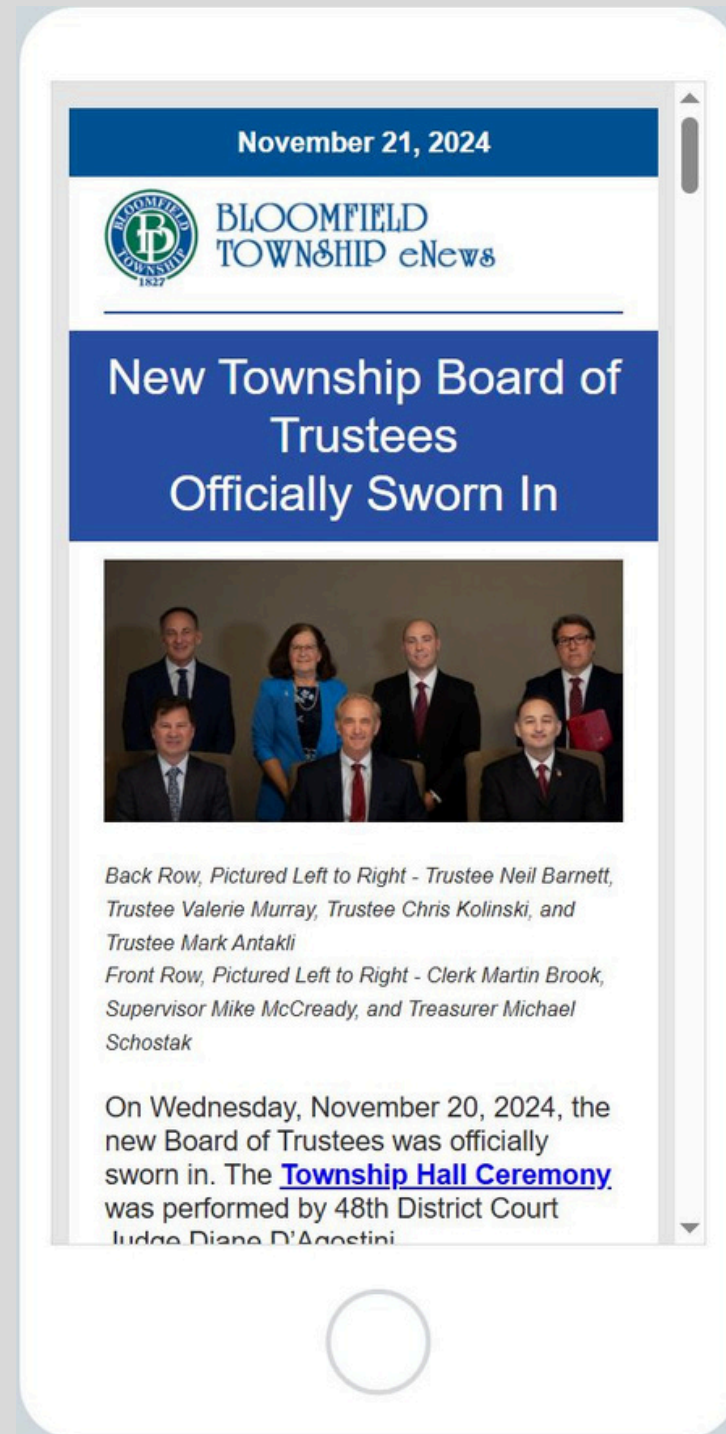
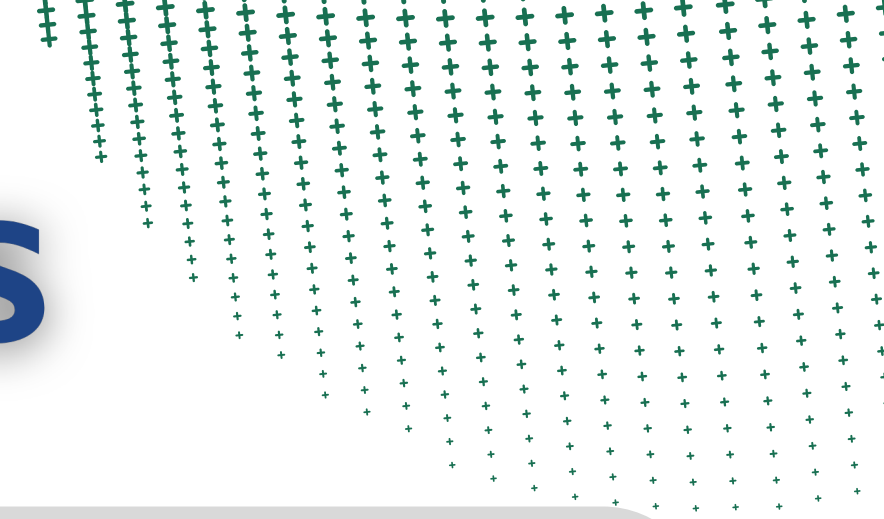


IMMERSIVE WELLNESS
Host Jacqueline Drake

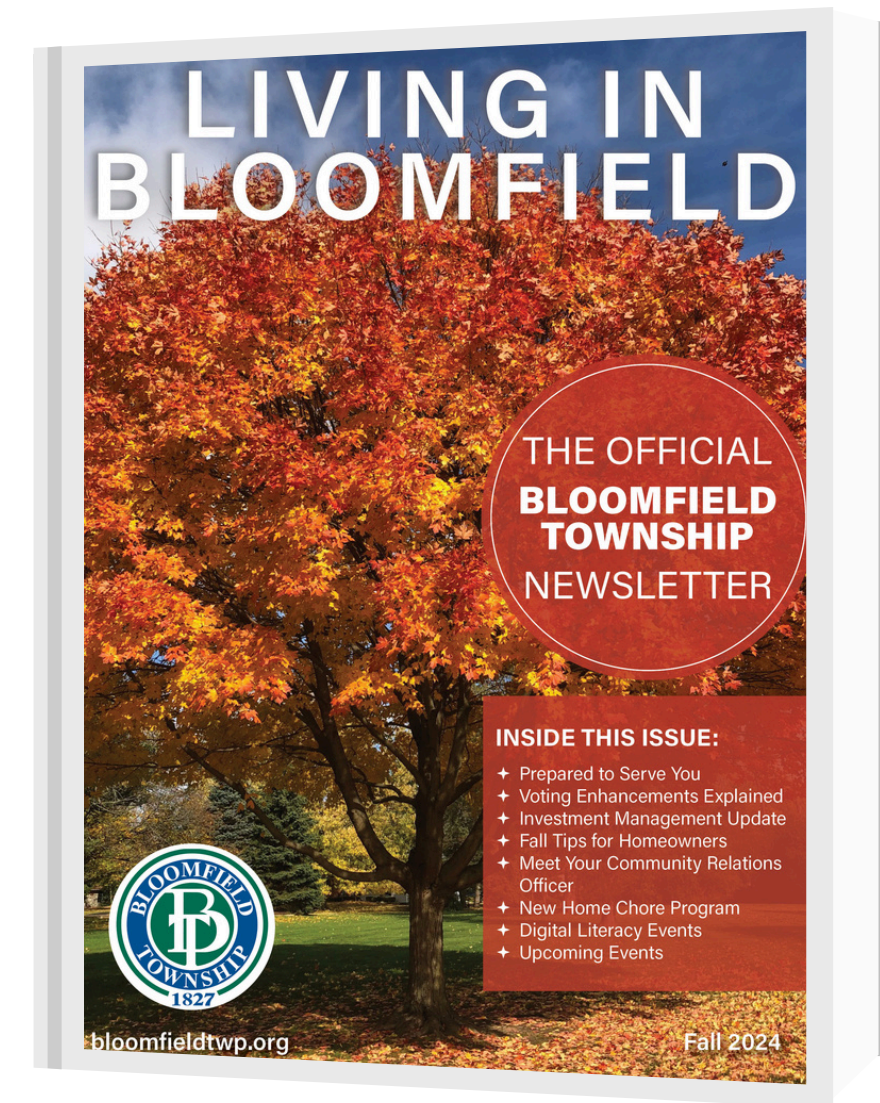
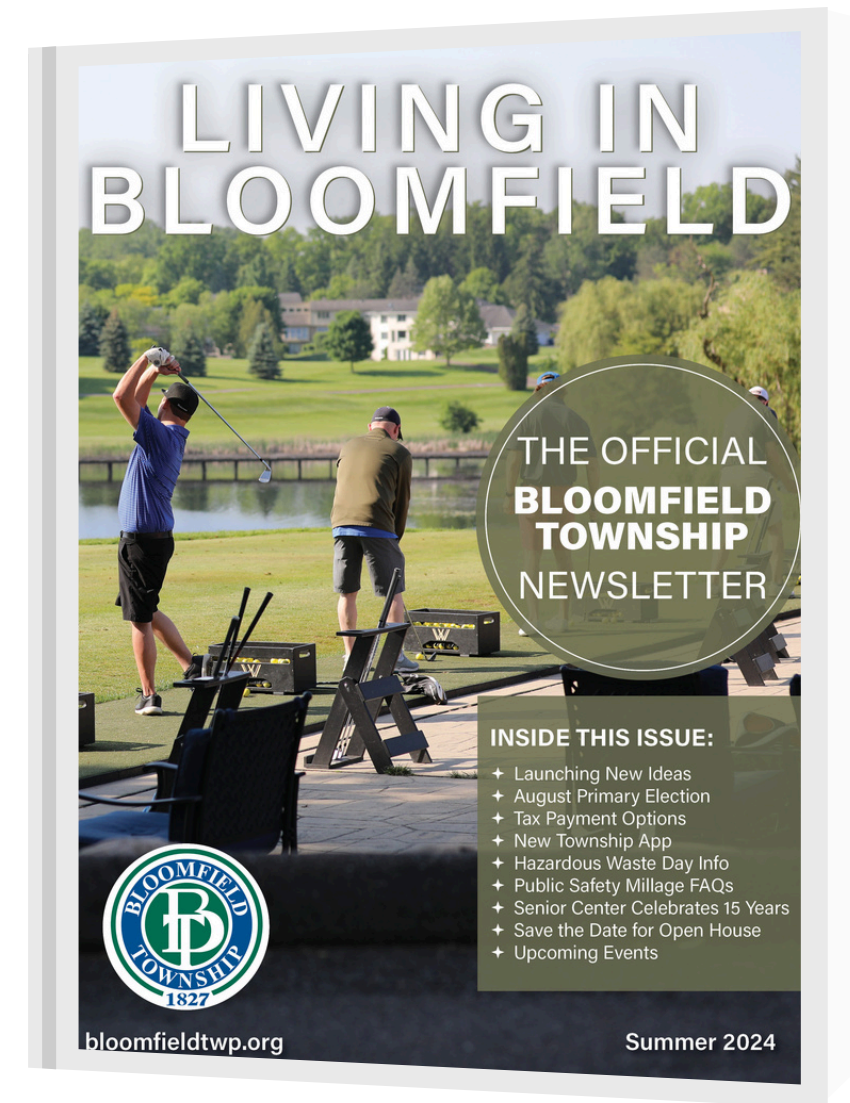
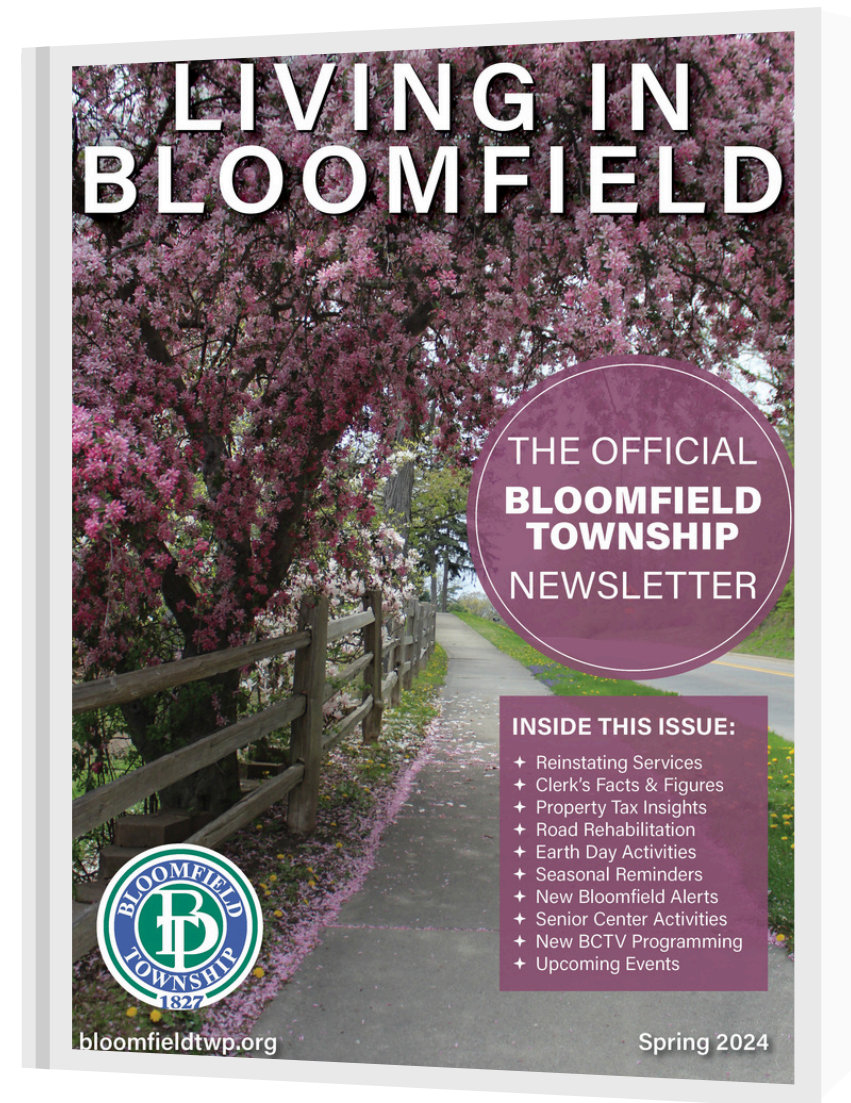
OUR DIGITAL CHANNELS



DIGITAL NEWSLETTERS



PRINT NEWSLETTERS



PUBLIC RELATIONS



Release Date: Decem

Police chief graduates from FBI National Academy

By: Mary Beth Almond | Birmingham-Bloomfield Eagle | Published January 8, 2025

BLOOMFIELD TOWNSHIP — Bloomfield Township Police Chief James Gallagher recently graduated as a member of the 292nd session of the FBI National Academy.

Gallagher joined the Bloomfield Township Police Department in 2000 and served as a field training officer, a dispatch trained officer, and a member of the Oakland County Narcotics Team before succeeding the outgoing chief, Philip Langmeyer, on July 1, 2020.

The 292nd session of the National Academy consisted of men and women from 48 states, the District of Columbia and Guam. The class, which graduated Dec. 12, included members of law enforcement agencies from 27 countries, eight military organizations, and five federal civilian organizations.

Nationally, fewer than one percent of officers have the opportunity to attend the program, which offers 11 weeks of advanced communication, leadership, and fitness training, according to officials.

"It was one of the best of trainings of my career, from the level of the training we got, to the quality of the instructors to the partnerships we created along the way. It was incredible," Gallagher said in a statement.

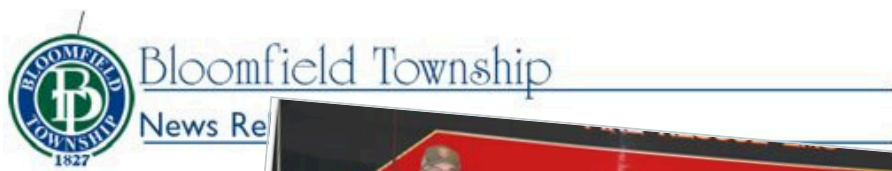
For Immediate Release

Township

The National Office Chief James Gallagher graduated from the FBI National Academy in Virginia on December 12, 2024.



James Gallagher




Release Date: Decem

'Fill the Boot' campaign helps support Muscular Dystrophy Association

On December 9, 2024, Bloomfield Township Fire Department Firefighters/Paramedic Alec Fowler, Bloomfield Township Fire Department Administration Assistant Kelly Lagarde, Bloomfield Township Fire Lt. Chris Hull, Muscular Dystrophy Association Account Manager Stacey Breitlow, and Bloomfield Township Fire Capt. Mike Sovo pose with a \$16,000 check raised at a recent "Fill the Boot" event.

Photo provided by the Bloomfield Township Fire Department



Left to right, Bloomfield Township Firefighters/Paramedic Alec Fowler, Bloomfield Township Fire Department Administration Assistant Kelly Lagarde, Bloomfield Township Fire Lt. Chris Hull, Muscular Dystrophy Association Account Manager Stacey Breitlow, and Bloomfield Township Fire Capt. Mike Sovo pose with a \$16,000 check raised at a recent "Fill the Boot" event.

For Immediate Release

Bloomfield Township



Release Date: August 11, 2024

Celebrate National Senior Center Month with new local podcast

By: Mary Beth Almond | Birmingham-Bloomfield Eagle | Published September 11, 2024

BLOOMFIELD TOWNSHIP — September is National Senior Center Month, and Bloomfield Township Senior Services officials said they would like to remind the public about the valuable programs and services that they offer year-round.

This year's theme for the month is "Powering Connections."

In recent years, more and more studies have been released about the importance of social interaction and how it can affect one's physical health.

Senior centers have always been places where people meet, share stories and make connections that last, according to Bloomfield Township Senior Services. For 19 years, the department has offered lifelong learning and interactive opportunities for residents 50 and over to stimulate the mind and the body. Some of the program's features include a wide variety of fitness classes, including aquatic fitness, fitness equipment, learning opportunities, social clubs, and day trips. Daily attendance ranges from 160-250 participants.

In a press release, Bloomfield Township Senior Services Director Christine Tvaroha invited people to "come invest in your physical, cognitive and social wellbeing in our welcoming environment where all



Shutterstock Image

For Immediate Release

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Release Date: November 14, 2024

COMMUNITY BRIEFS

Bloomfield Township Senior Center hosts Holiday Blood Drive

BLOOMFIELD TOWNSHIP — The Bloomfield Township Senior Center, in partnership with the Bloomfield Hills Rotary Club, will be hosting a Holiday Blood Drive from 8 a.m. to 2 p.m. Dec. 5.

Blood is vital to modern medicine, according to

For Immediate Release

Township

On Thursday, December 5, 2024, the Bloomfield Township Senior Center, in partnership with the Bloomfield Hills Rotary Club, will be hosting a Holiday Blood Drive from 8 a.m. to 2 p.m. Dec. 5.

Blood is vital to modern medicine, according to



Release Date: August 10, 2024

Bloomfield Community Television hosts free digital literacy classes

By: Mary Beth Almond | Birmingham-Bloomfield Eagle | Published September 10, 2024

BLOOMFIELD TOWNSHIP — People can learn a variety of digital literacy skills this month during free workshops presented by Bloomfield Community Television.

"We want to make sure that people know that we are a resource for the community — as far as providing the technology, helping them understand the technology better and helping them tell their stories," said Carrie LeZotte, the director of cable and community relations for Bloomfield Community Television. "That's really what we're here for, to provide the technology so that people can tell their stories."

BCTV will offer its first free digital literacy workshop, "Back to School With BCTV," 10 a.m.-5 p.m. Sept. 25.

"If you want to know what goes on in this building, it might be fun for you to come to," said Amy McKaig, BCTV's digital content coordinator.

The day includes a full slate of classes taught by BCTV staff and special guests, covering a variety of topics — including filmmaking



Shutterstock Image

For Immediate Release

Bloomfield Community Television

Go "Back to School With BCTV" 10 a.m.-5 p.m. Sept. 25.

On September 25, 2024, Bloomfield Community Television (BCTV) will offer its first free digital literacy workshop, "Back to School With BCTV," 10 a.m.-5 p.m. Sept. 25.

The day includes a full slate of classes taught by BCTV staff and special guests, covering a variety of topics — including filmmaking



Release Date: October 10, 2024

Township offers tips for October is National Cybersecurity Awareness Month

BLOOMFIELD TOWNSHIP — In October, National Cybersecurity Awareness Month serves as a reminder to make sure that people act prudently and responsibly every time they access the internet.

Studies estimate there are just under 1 million victims every day around the country. In 2023, the FBI estimated \$12.5 billion in losses due to cybercrimes. Michigan ranks ninth in cybercrimes reported.

The most prevalent form of cybercrime is known as "phishing," when someone receives unsolicited contact via email, text messages and/or telephone calls that appears to be from a legitimate company but proceeds to request personal, financial and/or

to host 'History Harvest'

BLOOMFIELD TOWNSHIP — The Bloomfield Township Public Library and the Bloomfield Historical Society will host a "History Harvest" 1-4 p.m. Sunday, Nov. 10, to help collect and preserve local history.

People can donate items to the preservation of Bloomfield community history while receiving expert insights from librarians. Items of particular interest include local yearbooks, photographs, postcards, telephone directories, restaurant menus and local publications, including biographies and memoirs. Members of the Bloomfield Historical Society will also be on-site to assist with research questions.

All are welcome. No registration is required. For more information, call the library at (248) 642-5800 or visit www.bhpl.org.

For Immediate Release

Township

Computers are common in homes and everywhere in the workplace. It's important to make sure you're using them safely and securely.

October is National Cybersecurity Awareness Month. It's a time to remind everyone to be safe online.

SPECIAL PRINT PROJECTS

2024 VOTE

★ AUGUST & PRIMARY

July 27 - August 4
8:30 a.m. - 4:30 p.m.
Except Thursday, Aug 1
12 - 8 p.m.

★ TABULATE YOUR VOTE

Bring your absentee by personally send it through absentee ballot, lost/damaged will be issued a precinct ballot.

★ USE AN ENVELOPE

TOWNSHIP HALL FORMER
4200 Telegraph Rd.

★ JOIN THE PERMANENT ROLL

Join the permanent roll for subsequent elections. Get your ballot by address on record. Office from forward indicate an alternate address to the Clerk's Office.

★ SIGN THE ENVELOPE

Sign the envelope 8:00 p.m. on Election Day.

★ GOOD

U.S. Mail postage pre-paid, by delivery time vary.

★ COMPLETING YOUR VOTE

PRIMARY ELECTION CHECKLIST

- ☒ Sample these Follow these
- ☐ Vote Straight must vote for only one candidate
- ☐ No overvotes candidates
- ☐ Write-in votes blank and write-in candidates
- ☐ Remember
- ☐ Check both

ELECTION DAY IS AUGUST 6TH

★ COMPLETING YOUR VOTE

JOIN OUR ELECTION WORKER TEAM

Opportunities for both pre-election day and election day workers. Learn more about time commitments, training, and compensation at www.bloomfieldtwp.org/elections. Apply today!

Clerk's Office
4200 Telegraph Road
Bloomfield Township, MI 48303
elections@bloomfieldtwp.org
(248) 433-7702

OFFICIAL ELECTION MAIL

www.bloomfieldtwp.org/elections

ELECTIONS

2024

PRIMARY AUG 6

OBTAIN YOUR PERSONALIZED VOTING INFORMATION

Visit mivotes.state.mi.us or scan the QR code for a direct link.

- Find polling dates & hours.
- Track your absentee ballot.
- Find drop box locations.
- Find your precinct number/location.
- Request on absentee ballot.
- Register to vote.

GENERAL ELECTION

NOV 5

GENERAL ELECTION CHECKLIST

- ☐ Choose your method.
- Straight Ticket.** Select party of your choice and your vote will be counted for that party in each partisan race without any further selections.
- Split Ticket.** Select party of your choice. All partisan races will be tabulated as the party of your choice except for the races in which you make a different choice.
- Mixed Ticket.** Decline to vote straight party option and instead make a choice in each partisan race on the ballot.
- ☐ No overvotes. An overvote occurs when you vote for more candidates than open seats. Undervotes are permitted.
- ☐ Write-in voting requires you to fill in the rectangle next to the blank and write-in the candidate's name. Must be a valid write-in candidate.
- ☐ Remember to vote in any non-partisan race or proposal.
- ☐ Check both sides of the ballot.

ELECTION DAY IS NOVEMBER 5TH

What is a Storm Sewer?

A storm sewer system can include any combination of enclosed and open conveyance systems, such as:

- Pipes
- Manholes
- Catch Basins
- Open Ditches
- Green Infrastructure
- Lakes, rivers, and other bodies of water.

You Can Help

Storm water is not treated by a wastewater treatment plant like sewage. Any dissolved or suspended

What is Considered a Flood?

A general and temporary condition of partial or complete inundation of normally dry land areas from overflow of inland or tidal waters or from the unusual and rapid accumulation or runoff of surface waters from any source.

Areas of Responsibility

→ Private Owners

Bloomfield Township Engineering & Environmental Services Department

Scan the code for more information and resources on floodplain and storm water management.

Understanding Floodplains

Floodplain: The elevation that flood waters are expected to rise to during a 100-year storm event.

Floodway: The area adjacent to a river which is reserved to carry flood flows.

SCAN ME for FEMA's National Flood Hazard Map

Contacts

Michigan Department of Transportation
www.michigan.gov/mdot
(517) 241-2400

Road Commission for Oakland County
www.rcocweb.org
dcsmail@rcoc.org
(877) 858-4804

Water Resources Commissioner
www.oakgov.com
wrc@oakgov.com
(248) 858-0958

Bloomfield Twp EESD
www.bloomfieldtwp.org/eesd
eesd@bloomfieldtwp.org
(248) 594-2800

Bloomfield Township Storm Sewer Facts

bloomfieldtwp.org



THE NORTH AMERICAN[®]
ACTIVE ASSAILANT CONFERENCE

**Stopping the Killing,
Dying, and Crying**

Video content
produced in
partnership with
BCTV

SCAN TO WATCH





OAKLAND COUNTY



Sheriff Michael J. Bouchard

*Town hall meetings
and video content to
support public safety*

SCAN TO WATCH



FITNESS

AQUATICS

ENRICHMENT

SUPPORTIVE SERVICES

- Meals on Wheels
- Center Transportation
- Rides to Medical Appointments
- Adult Day Service
- Minor Home Repair
- icare Medicaid Assistance Program
- & More!

UPCOMING EVENTS

- Ice Cream Social
- ational Senior Center Month
- u Shot Clinic
- edicare Enrollment Counseling
- ood Drive

View Calendar

CELEBRATING

15

YEARS

Bloomfield Township Senior Center
4315 Andover Road
Bloomfield Township, MI 48302
Hours: M-F 7 a.m.-3:30 p.m.

Christine Tvaroha, Director
ctvaroha@bloomfieldtwp.org
248.723.3500

www.bloomfieldtwp.org/seniors

For Residents 50+

(248) 723-3500

Join our active group of people age 50-90+!

SCAN ME

Promoting Wellness • Supporting Independence • Strengthening Community • Cultivating Vitality

MOST WATCHED CONTENT

COMMUNITY PRODUCERS

**9,898
views** League of Women Voters
7 Candidate Forums

**7,353
views** BACB Sports
7 Games

**4,768
views** The Collectors - Hosted by Kent Lund
3 Shows

**3,230
views** In the Park Concerts
5 Concerts

**1,402
views** Oakland Hills
Country Club

**1,385
views** Bowers Farm
Winterfest 2024



GOVERNMENT PROGRAMMING

**4,508
views** Board of Trustees Meetings
3 Meetings

**1,491
views** Police Department
3 Videos

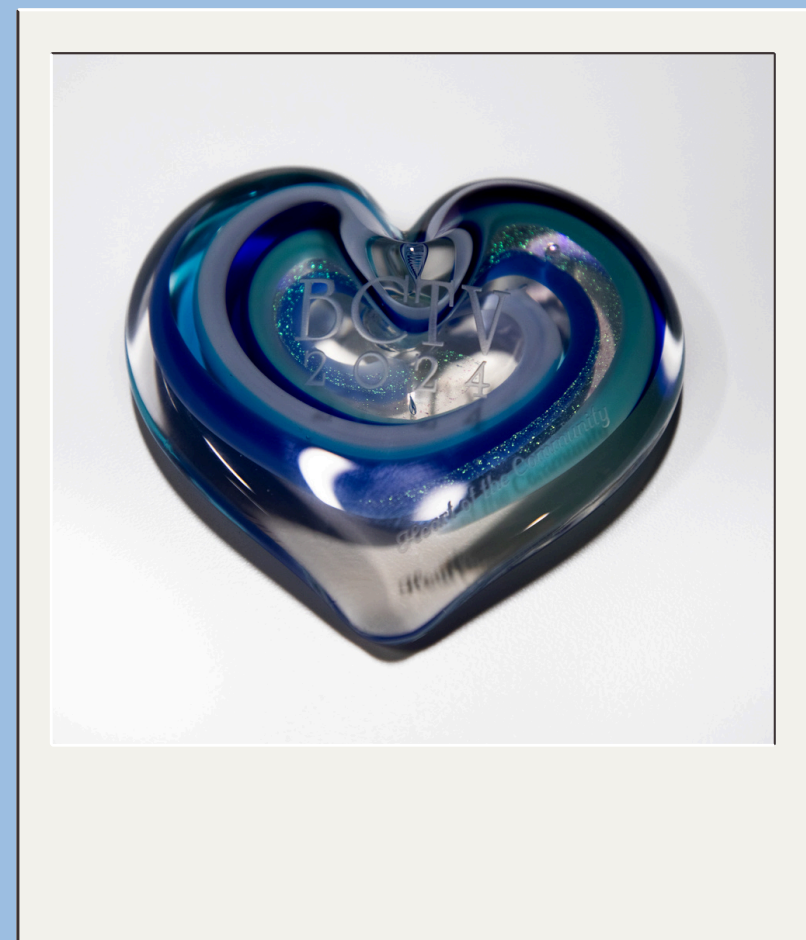
**931
views** Fire Department
2 Videos

**663
views** Sheriff Bouchard
Town Hall

**331
views** Clerk/Elections

**6,598
views** Shorts

HEART OF OUR COMMUNITY





COMMUNITY EVENTS

Supporting Our Mission

Food Truck Events

Open Houses

Studio Orientations

Youth Summer Camp 

Back to School with BCTV 

Town Hall & HOA Meetings 

EXPANDING PARTNERSHIPS



back to school
WITH BCTV

Free Digital Literacy Works

September 25, 2024
10 a.m. – 5 p.m.

Sign up for one or as many as you like!

Join us for a variety of 30-minute presentations with Q&A by staff and special guests.

Time	Topic	Presenter
10:00 a.m.	BCTV Orientation	Carrie LeZ
11:00 a.m.	Intro to Documentary Filmmaking	Greg Black
12:00 p.m.	BREAK FOR LUNCH	
1:00 p.m.	Promote Your Podcast with Canva	Amy McK
2:00 p.m.	Basics of Shot Composition for Storytelling	Phil Swan
3:00 p.m.	Introduction to Photoshop	Bart Glola
4:00 p.m.	Podcasting Behind-the-Scenes	Distracted

Class details at
bloomfieldtwp.org/c

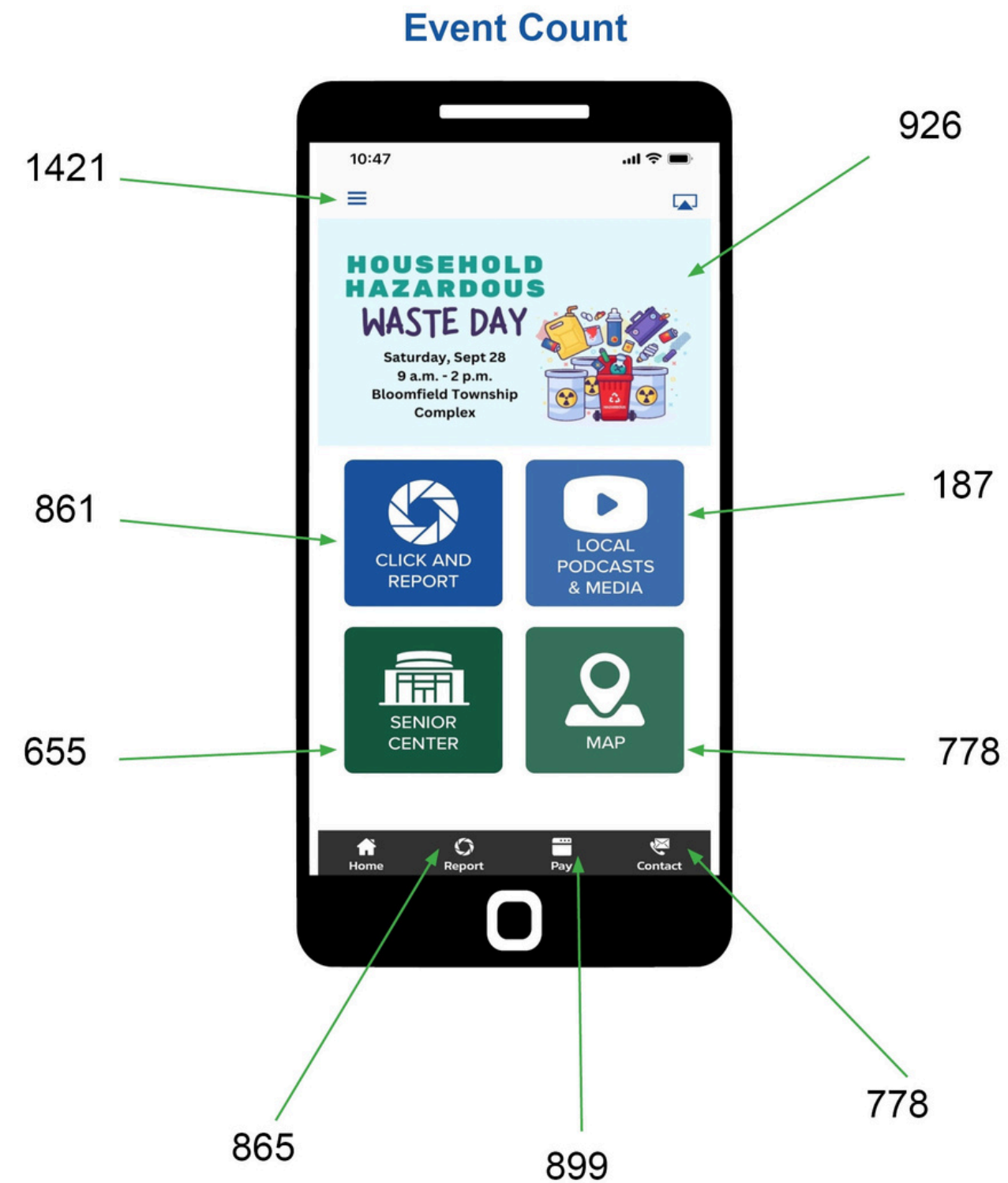
Sign up

Register

MOBILE APP USAGE

1.5K

Registered Devices



bloomfieldtwp.org/app

CLICK AND REPORT FEATURE



Safety Path Maintenance



Code Enforcement



Street Maintenance



bloomfieldtwp.org/app

BRANDING GUIDE



BLOOMFIELD TOWNSHIP
Brand Style Guide





**WHAT'S
NEXT**

BCTV'S ANNIVERSARY



STUDIO UPDATES



FILM
FESTIVAL



STRATEGIC PLAN





NOW AVAILABLE

2025-2029 Strategic Plan

What's Next?

Why a Strategic Plan?

Plan at a Glance



Welcoming Community
Community Character

shared
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Strategic P
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and objective

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priorities –
Character,
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accountability.

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environment.
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bloomfieldtwp.org/strategicplan

DIGITAL ACCESSIBILITY



Phase 1	Phase 2	Phase 3
Understanding and Determining Best Practices Implementation	Evaluate Content Content Remediation Township-wide Training	Develop New Accessible Content Archive Designated Content Support & Testing



Target Completion



SPORTS CONTENT DEVELOPMENT



A yellow rectangular poster with a black border, tilted slightly to the right. It features two orange stars, one on the left and one on the right. The background has faint, stylized illustrations of a soccer ball, a tennis racket, and a basketball. The text is in bold, sans-serif fonts, with some words in orange and others in black. A QR code is located in the bottom right corner, with an orange arrow pointing towards it from the text 'SPACE IS LIMITED SO REGISTER NOW!'.

BLOOMFIELD COMMUNITY TELEVISION

SPORTS BROADCASTING
CAMP

GET HANDS-ON EXPERIENCE IN ALL
ASPECTS OF COVERING LIVE SPORTS
EVENTS WITH A PRODUCTION TRUCK.
RUN CAMERA, GRAPHICS, AUDIO,
REPLAY AND MORE!

AGES 14-18
AUGUST 2025
11-14, 18-20

**SPACE IS LIMITED
SO REGISTER NOW!**



BICENTENNIAL



Then



Now

FUNDING



www.bctv.studio

HOME

ABOUT

OUR TEAM

TOUR

SERVICES

WORK

CONTACT

Log In

Welcome to
Bloomfield Community
Television


Your Community Resource

About BCTV

Our studios are available for rent, we can provide support staff or you are welcome to bring your own crew.

Volunteer community producers from our supported municipalities create programs that are broadcast on community access stations.

Non-profits that offer support to our community are also able to take advantage of our services.



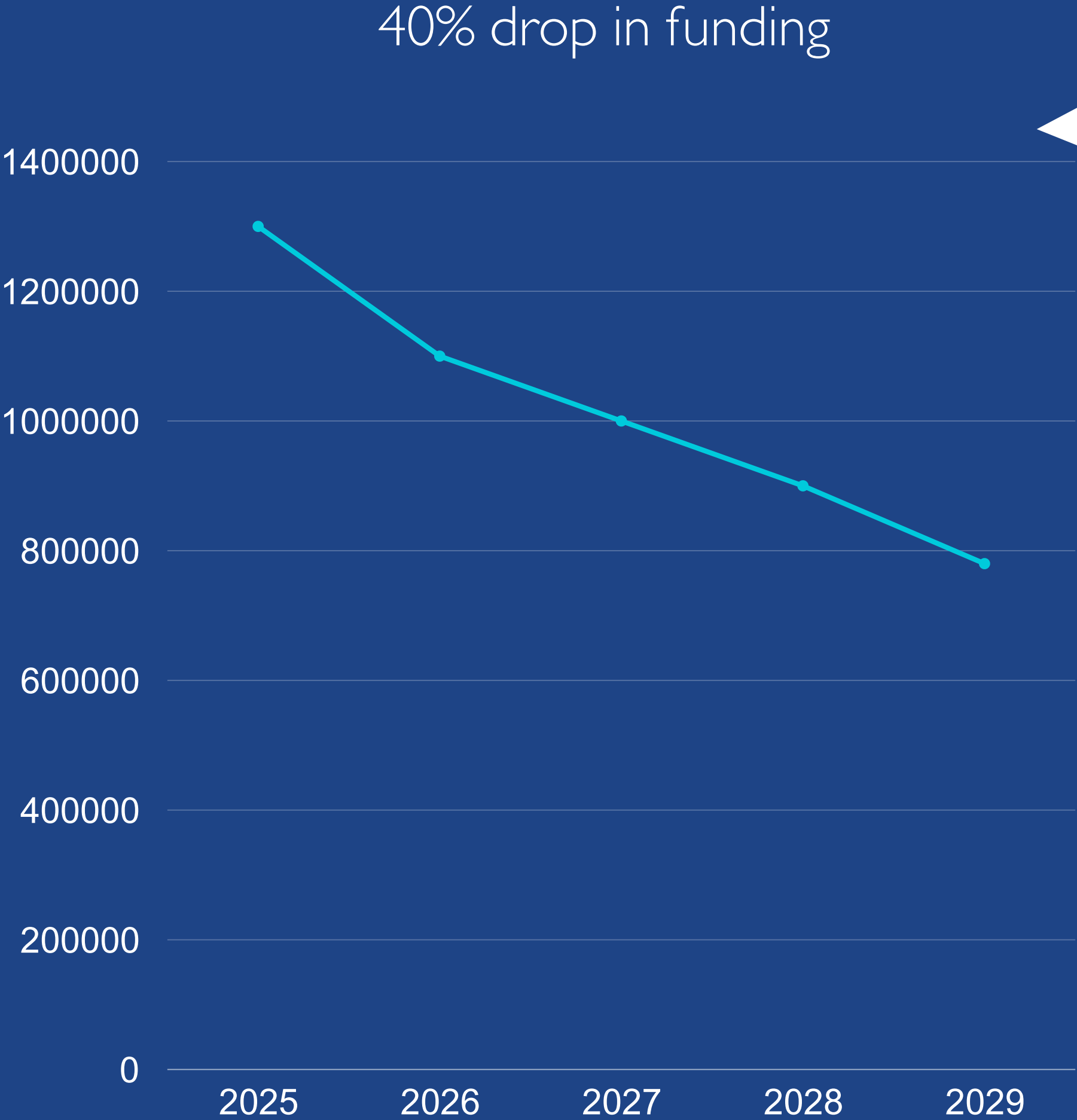
FUNDING



carrielezotte.com/blog

xfinity		Account Number 8529 10 260 0124233	Billing Date Oct 03, 2024
Regular monthly charges		\$77.95	
Your Xfinity package		\$0.00	
TV: Digital Starter		\$0.00	
Includes a \$70.00 Service Discount			
Add ons		\$17.95	
Digital Preferred and MGM+.		\$17.95	
Equipment & services		\$60.00	
TV Box + Remote		\$0.00	
Includes a \$10.00 Service Discount			
TV Box + Remote		\$60.00	
Qty 6 @ \$10.00 each			
Taxes, fees and other charges		\$6.18	
Other charges		\$6.18	
Franchise Fee		\$4.45	
Public, Educ & Govt Fee		\$1.73	

FUNDING







QUESTIONS?

Thanks For Your Support

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